



GUEST SPEAKER
CHRIS SMITH



UPCOMING EVENTS

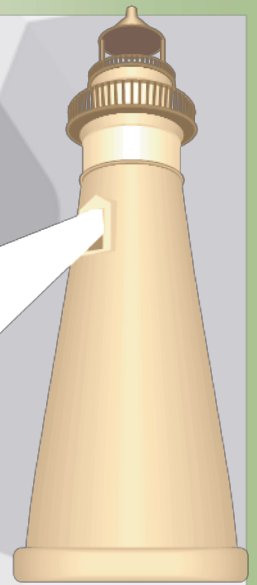


CHAPTER REPORTS

Sierra

Searchlight

NORTHERN NEVADA
ASIS INTERNATIONAL
CHAPTER #164



Chairman's Corner

Happy belated New Year! Like many people do at the beginning of each year, I have my own resolution for 2013 (one that will not be broken by mid-January). And that resolution is increasing attendance numbers over the previous month for all ASIS Chapter meetings. In discussing how to do this with several current members, I concluded that potential attendees must see the "value" in spending twenty dollars to attend. Aside from the chicken we all rant and rave about, dynamic speakers seem to be near the top of the list of what drives people to attend. For those of you who attended January's meeting we had the pleasure to

discuss Nevada Emergency Operations for the State of Nevada with Chris Smith, the current Chief of our State's Emergency Management Center. A big thank you goes out to Mr. Mark Crosby for bringing in such a dynamic speaker to kick off the year. Be sure to check your emails in the future to see who will be speaking at the next month's meeting.

Respectfully Submitted,

Chapter Chairman

John C. Puccioni



Chapter Chairman
John Puccioni



CHAPTER MEETINGS

Held the first Wednesday each month at the Atlantis Hotel Resort. starting at 11:30 am and includes lunch. Cost is \$20. Guests are encouraged .

The next meeting will be : **February 6th, 2013.**

Northern Nevada ASIS International Chapter #164 Meeting minutes 1/2/2013

Outgoing Chairman Chris Brockway, CPP started the meeting with the Pledge of Allegiance. Introductions were done by all members in attendance. Our new Chairman John Puccioni, new Regional Vice President Darrell Clifton, CPP and Assistant Regional Vice President Mark Crosby, CPP were introduced by Chris Brockway, and the meeting was turned over to Chairman John Puccioni.

The new officers for the Chapter were sworn in by RVP Clifton: John Puccioni, Chairman, Jerry Devore, Vice Chairman, Dennis Smith CPP, Secretary and Austin Bharadwaja, Treasurer, for year 2013.

Jay Martin, ASIS Foundation Chairman for the Chapter told the Chapter that Darrell Clifton was awarded the Foundation award and John Puccioni was awarded the Scholarship award for \$1500.00.

Secretary report for December was moved by Dean Hill and seconded by Jerry Devore-Approved. Treasurers report for December was moved by Darrell Clifton and seconded by Dean Hill-Approved. Chairman Puccioni said we still have two Chapter positions open, Audit and Certification. Dennis Smith volunteered to take Certification but Audit would be determined later. Chairman Puccioni introduced our guest speaker ,

Chris Smith from Nevada Division of Emergency Management and Homeland Security.



Mr. Smith spoke to the Chapter about the States activities concerning, Planning, Training in statewide exercises with law enforcement, military and security that related to coordination and communication to demonstrate their capability. Mr. Smith asked if anyone knew what a seiche was, with no response he said it was an inland tsunami one of the situations being considered for proactive recovery. He said that proactive recovery programs are one of the top priorities. Mr. Smith discussed the coordination between states for emergencies situations and the different agreements that have been accomplished. He assured members that the required emergency plans that have been submitted are in ACAM which is a Federal Depository and heavily secured and the hard copies are shredded. He discussed EMAC and NEMAC and indicated that Presidential Declarations are requested through his agency. He also said that social media,

Twitter@nvemergencymanagement and ndemsmith@twitter and Facebook (Department of Public Safety) are good ways to keep informed on current activity.

The International Association of Emergency Managers will be holding their annual conference at the Silver Legacy later in the year, their website is www.IAEM.com IAEM-USA 61st Annual Conference & EMEX. Oct. 25-30, 2013 Silver Legacy Hotel & Reno Events Center, Reno, Nevada.

The Importance of Mental Preparation for Security

Highly regarded individuals such as Col. John Boyd (January 23, 1927 – March 9, 1997), Jeff Cooper (May 10, 1920 – September 25, 2006), and Ltc. Dave Grossman (23 August 1956) all had one thing in common; their absolute conviction that mental preparation is the single most important aspect of individual preparation in violence avoidance, and in the case where violence can't be avoided, in survival of violent events. This is not to say that physical, tactical and strategic training is not important - they simply take a distant second place to the mental preparation.

John Boyd had always been fascinated with the mental aspects of why people did what they did. As a talented fighter pilot of the Korea/Vietnam era, Boyd applied his insight of the human cognitive processes towards the goal of not just surviving air-to-air combat but excelling at it. Boyd was one of those cocky, extremely bright individuals that people either greatly admired or despised but that few could honestly doubt his abilities.

Boyd developed the Energy-Maneuverability Theory in the 1960's (still considered a vital element in the design of every new fighter jet from that day to this), was credited with having almost single-handedly saving the F-15 program, was instrumental in the F-16, F/A-18 and A-10 Warthog programs, and was actually brought out of retirement to develop the air campaign during the first Iraq War.

That's a pretty impressive body of work but the single concept for which Boyd is arguably best remembered today was his development of the OODA Loop concept. The OODA Loop is taught to fighter pilots to this day. The military establishment now teaches this concept to its ground forces as well. The business world adopted the OODA Loop as a practical business model in the 1990's and American law enforcement began teaching this concept in the first decade of the new millennium. Private security is only just now beginning to realize the value of Boyd's concept and do the same. What is the OODA Loop? Observe, Orient, Decide, Act. If you have never heard of this concept I highly recommend that you "Google" it, study it and learn it.

John Dean "Jeff" Cooper is recognized as the father of what is commonly known as "the Modern technique" of handgun (combative) shooting and one of the 20th century's foremost experts on the use and history of small arms. Like Boyd, Cooper is arguably best remembered today for his situational awareness training, or 'Color Code System'. Like so many very intelligent individuals, Cooper was able to take a complex issue and greatly simplify that concept down to the most common denominator with the development of a simple color code chart. White, yellow, orange and red made for an incredibly simple visual aid in training others to understand Cooper's emphasis on the importance of mental preparation; now called situational awareness.

Dave Grossman, author of "On Killing – The Psychological Cost of Learning to Kill in War and Society" and "On Combat – The Psychology and Physiology of Deadly Conflict in War and in Peace" (just two of his books) and the founder of the Institute of Killology (the study of killing) is perhaps best known for his day long seminar, "The Bulletproof Mind". Once again, the very title of his presentation indicates the emphasis on the mental aspects of preparation and training upon which Grossman relies.. (Continued on next page)...

The Importance of Mental Preparation for Security continued....

Among the great many topics Grossman touches on during his presentation is the concept of Post Traumatic Stress Disorder (PTSD). Grossman points out that PTSD is most severe when the causative act of violence is human in origin. His apt analogy is as follows.

At 0200 hours a tornado comes through, blows your house apart, kills every member of your family, and puts you in the hospital in critical condition. Contrast this event with the following. At 0200 hours a gang of thugs burst into your home, beat, torture and kill every member of your family, burn your home to the ground, and leave you in critical condition in the hospital. The end result of both scenarios is exactly the same but which event is more likely to result in serious long-term PTSD?

Grossman does an excellent job in helping the members of his audience understand that it is the human mind which is the weak link, and that it is the mind which we must most prepare. If you haven't had the opportunity to attend Grossman's day long seminar, I strongly encourage everyone of any background to make the effort to do so – you won't be disappointed.

It is understandable for me as a security professional to understand that the vast majority of our citizenry does not understand these vitally important concepts but it is disturbing to me that so many security professionals can spend hours discussing security assessments, theft triangles, deterrence and other security concepts, and yet remain ignorant of these concepts; concepts which should be a part of the foundation of every security professional, both private and public, in America today.

At the very least as husbands, wives, fathers, mothers, sons and daughters; the importance of mental preparation should be seen as being an essential element of what we do to help prepare our loved ones for the potential dangers which we should understand to be ever present in all our lives.

Here are a few factoids that I believe would shock most Nevadan's today. Nevada is #1

- Meth abuse per capita
- ID theft per capita
- Infant deaths from abuse per capita
- Women killed by men (3rd year in a row) and Domestic Violence Homicides per capita
- Illegal immigrants per capita
- Unemployment, foreclosures and personal income decline
- Food stamp recipients per capita
- Violent crimes and holiday theft
- Traffic citations

Submitted by

Robert Nichols , CPP Training Manager , Circus Circus Casino

2013 ASIS CHAPTER #164 MEMBERSHIP INVOICE



Please select applicable payment options below and then enclose a check payable to ASIS CHAPTER #164. Send Payments to **ASIS International / Northern Nevada Chapter #164 / P.O Box 21093 / Reno NV 89515.** (Note: Payments must be received by Wednesday 02/01/13 at 12PM to insure savings described in option 1 below.)

☐ **OPTION #1: ADVANCE LUNCHEON PAYMENT WITH ANNUAL DUES WAIVED - \$200.00** (Save \$20.00)

My \$200.00 payment is enclosed. I attended the ASIS luncheon in January 2013 and I paid for that single luncheon—or I did not attend the January luncheon but I hope to attend the remaining luncheons in 2013—and I would like to pay for all ten remaining luncheons in advance. (No luncheon is held in August due to Hot August Nights.) I understand that by paying for all ten remaining luncheons no later than Wednesday 02/01/13 at 12PM, my annual chapter dues for 2013 will be waived, a savings of \$20.00. I understand that I cannot designate anyone else to attend luncheons in my place if I am unable to attend. I also understand that advance payments are non-refundable.

☐ **OPTION #2: ANNUAL DUES - \$20.00**

My \$20.00 payment for 2013 chapter dues is enclosed. I understand that annual dues are required to keep my chapter membership active, but my schedule is uncertain, so I cannot predict luncheon attendance in advance. Still, I want to remain involved with ASIS chapter #164, so I will attend as many luncheons as possible in 2012, and I will pay for each luncheon individually.

☐ **OPTION #3: ADVANCE DOOR-PRIZE TICKET PURCHASE - \$50.00**

My \$50.00 payment is enclosed. I already paid for 2012 luncheons in advance, or I am doing so now by selecting option #1 above and enclosing my payment; but I also believe in supporting the chapter's scholarship fund, so I would also like to contribute \$50.00 (\$5.00 for each remaining 2012 luncheon) in advance toward that cause. I understand that by contributing \$5.00 per month toward the scholarship fund, I will receive six extra door-prize drawing tickets at all luncheons I attend during 2013.

OR

My \$50.00 payment is enclosed. I selected option #2 above and enclosed payment for my annual chapter dues, but I have opted not to pay in advance for the monthly luncheons. Still, I believe in supporting the chapter's scholarship fund, so I would like to contribute \$50.00 (\$5.00 for each remaining 2013 luncheon) toward that effort, even if I do not attend every luncheon. I understand that by contributing \$50.00 to the scholarship fund, I will receive six extra door-prize drawing tickets at every luncheon that I am able to attend during 2013.

☐ **OPTION #4: GENERAL DONATION**

I strongly support ASIS CHAPTER #164's commitment to the local Security industry. I might have selected other options above, but I wish to participate further in endowing the organization by contributing the following:

☐ \$25.00

☐ \$50.00

☐ \$100.00

☐ \$ _____ (Enter Amount)

2013 ASIS CHAPTER #164 MEMBERSHIP INVOICE



☐ **OPTION #5: SCHOLARSHIP DONATION**

I strongly support ASIS CHAPTER #164's commitment to awarding academic scholarships to qualified applicants that pursue higher education in law-enforcement-related curriculum. I might have selected other options above, but I wish to participate further in endowing the scholarship fund by contributing the following:

- ☐ \$25.00
- ☐ \$50.00
- ☐ \$100.00
- ☐ \$ _____ (Enter Amount)

☐ **OPTION #6: LAW ENFORCEMENT APPRECIATION DONATION**

I (and/or my organization) strongly support ASIS CHAPTER #164's commitment to hosting an annual luncheon that publicly recognizes and honors the Northern Nevada Law Enforcement professionals that distinguish themselves in service to their communities. Accordingly, I/we wish to contribute the following toward the 2013 LAW ENFORCEMENT APPRECIATION luncheon:

- ☐ \$250.00
- ☐ \$500.00
- ☐ \$1,000
- ☐ \$ _____ (Enter Amount)

Name: _____ **Organization:** _____ **Total Amount Enclosed:** \$ _____ .00

Notes: Donations to ASIS may be tax deductible (ASIS CHAPTER 164 TAX ID: 52-1435011). Please contact Chapter Treasury for further information. The chapter endeavors to avoid disclosing identities of contributors or amounts of donations to the general membership without the consent of donors. However, contributions are subject to purview of board members and board-appointed auditors. Donors that wish to contribute anonymously are encouraged to do so by simply sending a money order or other unidentifiable instrument to the address listed above. Chapter Treasury appreciates all donors, perhaps especially those members too busy to attend monthly luncheons on a regular basis but still support the aims of the chapter. Additionally, Chapter treasury appreciates non-members and former members that participate and donate periodically. Finally, Chapter Treasury gratefully acknowledges local corporations and small businesses that support the annual Law Enforcement Appreciation event and other chapter activities throughout the year.

Mike Hendi, CPP, and owner/founder of ESI Security Services reaches out to local job corps students

Mike Hendi made a guest appearance and reached out to a local group of students pursuing employment in the security industry. Mr. Hendi shared the beginnings of his career with the security industry, more specifically in executive protection overseas in the country of Jordan, supervising 2,500 security officers. Mr. Hendi came to the U.S. and started to work with law enforcement and soon decided to finish college here at the University of Nevada, Reno. He then became the director of security at U.N.R. and in 1989 started Event Services with special events. Which has now branched out to more than 500 employees and a 24, 700 square foot facility and a fleet of patrol vehicles. He shared how more business is including residential, commercial security, hospital settings with more dispatch and patrols. ESI is continually growing and frequently donates to the services of the Cancer Society and works with non-profits to ensure they can still service our community, their support and has received special commendation from their work in support of the secret service.

ESI is looking for motivated individuals who are dependable, reliable, motivated, and ready to work efficiently to provide guest services that will go above and beyond for their clients. Some tips from the director were to “Always look professional, be ready to work as a team, and strive to maintain the golden standard.” Mr Hendi also noted how their interest in law enforcement can be shared by the past employees that have furthered their careers by moving to law enforcement but still to this day keep in contact





ASIS International Awards for ASIS Chapters or Organizations
Northern Nevada Chapter #164
ASIS Foundation Calendar-2013

Awards for ASIS Chapters and Organizations

Chapter Matching Scholarships

Apply: January 2-November 29, 2013

These scholarships support ASIS chapters by providing matching funds for an education award to a chapter member or undergraduate or graduate student seeking a security career.

Roy Bordes Physical Security Award

Apply: January 14-March 16, 2013

This chapter award provides up to \$5,000 for one chapter to receive a two-day, locally delivered, customized physical security program.

Community Service Award

Apply: Applications are due to your RVP by April 1, 2013

Winning ASIS chapters are recognized for their outstanding achievements in their local community. One winner is awarded per award group and receives \$1,000 donation from ASIS to a charity of the winner's choice.

Matthew Simeone ASIS Award for Public/Private Excellence

Apply: April 22-May 17, 2013

Sponsored by the ASIS Law Enforcement Liaison Council (LELC)

This award, established in 2011, recognizes outstanding achievement by members of an ASIS chapter in public/private cooperation for public safety. Presented at the Annual Seminar and Exhibits, travel and hotel expenses for winners will be provided.

Chapter Website of the Year

Apply: Applications are due to the RVP by May 15, 2013

One chapter within each award group is recognized annually for its website. The Awards Committee reviews sites six times between July and December and presents winners \$300 and honorable mentions \$150.

Certification Award of Organizational Merit

Apply: Applications are due by June 1, 2013

This award was established to recognize organizations that have demonstrated a significant commitment to the advancement of ASIS board certification. Winners are formally recognized at the Annual Seminar and Exhibits.

Chapter Newsletter of the Year

Apply: Applications are due to the RVP by November 1, 2013

One chapter within each award group is recognized annually for its newsletter. The winning chapter receives \$300 and honorable mentions receive \$150.

I.B. Hale Chapter of the Year

Apply: Applications are due to the RVP by November 30, 2013

Annually, one chapter within each award group is recognized for excellence. A winning chapter receives

\$600 and chapters awarded honorable mentions receive \$300.

Awards for ASIS Members or Students
ASIS International Awards for ASIS Chapters or Organizations
Northern Nevada Chapter #164
ASIS Foundation Calendar-2013

University of Phoenix Scholarship

Apply: February 5-April 2, 2013

The University of Phoenix awards two (2) full-tuition scholarships to two ASIS members. Each scholarship enables a prospective student the opportunity to complete an undergraduate or master's degree program through the College of Criminal Justice and Security at University of Phoenix.

Don Walker Award for Enterprise Security Executive Leadership

Apply: Applications are due to ASIS by April 30, 2013

This new award recognizes a senior security practitioner who demonstrates a commitment to security management standards, education, and certification within an organization.

Military Liaison Council Certification Scholarship

Apply: May 13-June 28, 2013

Sponsored by the ASIS Military Liaison Council (MLC)

Established in 2012, this award provides an opportunity for ASIS members who actively serve in military service to pursue ASIS board certification. Scholarships cover the expenses of application, preparation (online review), and testing for the CPP, PCI, or PSP credential.

Criscuoli Volunteer of the Year Award

Apply: Applications are due to the RVP by May 15, 2013

An outstanding volunteer who has served at either the chapter or regional level within the ASIS community is honored with this award. The winner receives a free registration and travel expenses to attend the Annual Seminar and Exhibits.

Certification Award – Regional

Apply: Applications are due by June 1, 2013

Individuals that have made a significant contribution to the advancement of ASIS board certification are

recognized with this award. Winners are formally recognized at the Annual Seminar and Exhibits.

Timothy J. Walsh APC I Award

Apply: September 3-October 1, 2013

One member is selected to receive this award, which pays the tuition, transportation, and hotel costs for a member to attend an Assets Protection Course TM Fundamentals of Security (APC I) .

Student Writing Competition

Apply: September 3-December 15

This annual competition rewards students who conduct research, engage in thoughtful deliberation, and write an academic paper on an issue relevant to the security and assets protection profession.

For more information, please contact:

Chapter Chairperson, ASIS Foundation

Application forms and addition information can be found on the Chapter website at

www.asisnn.org

ASIS Foundation Website www.asisfoundation.org



Officers for 2013 being sworn into office.

Austin Bharadwaja (*Treasurer*), Dennis Smith (Secretary), Jerry Davore (*Vice Chair*), John Puccioni (Chairman)



John Puccioni(Chairman) presented the ASIS Chapter Matching Scholarship for 2012 by Jay Martin (ASIS Foundation)

"The Northern Nevada Chapter held its annual Law Enforcement Appreciation Day on Wednesday, 5 December '12, Reno, NV. Region II RVP Ronald R. Sathre CPP was the introductory speaker at the prestigious event. Mr. Sathre CPP took advantage of this opportunity in front of chapter members, ten law enforcement agency chiefs, sheriffs and senior management to present to Mr. Dean Hill, former Northern Nevada Chapter Chair, and long time "security guru" in the area, the "Region II Vice President Award" for his loyal and unwavering service to the chapter and the security community at large. Mr. Hill serviced as co-chair of the LEAD event this year. Mr. Sathre CPP, a 35 year member of ASIS Int'l, finished his seventh year as Region II RVP on 31 Dec '12. (Photo via Ron Sathre CPP)"

ASIS CHAPTER #164 / Treasury Report / December 2012 / Robert Nichols, Treasurer
ATTENDANCE (11/07/2012 Luncheon)

Paying Members:	Unk
Paying Guests:	Unk
Complimentary Guests:	Unk

LUNCHEON SUMMARY

COLLECTIONS:

Luncheon Collections	\$ 000.00
Annual Dues Collections	\$ 00.00
Extra Door Prize Ticket Purchases	\$ 000.00

TOTAL COLLECTIONS: \$ 000.00

EXPENDITURES: \$ 000.00

LUNCHEON PROFIT/LOSS \$ 000.00

GENERAL FUND (Checking Account)

BEGINNING BALANCE:	\$ 16,983.84
Debit 12/03/12 Check 1827 – LEA Plaques	\$ 579.72
Debit 11/30/12 Check 1829 – Maccabee Arms	\$ 2,250.00
Deposits for LEA Award Luncheon	\$ 2,120.00
ENDING BALANCE:	\$ 16,274.12

SCHOLARSHIP FUND (Savings Account)

BEGINNING BALANCE:	\$ 4,157.99
Credit 10/31/2012 Interest Payment	\$.03
ENDING BALANCE:	\$ 4,158.02



Treasurer: Austin Bharadwaja

Meeting Minutes



Treasurer Austin

The 2013 Line of officers for the Northern Nevada ASIS Chapter #164

Chapter Chair: John Puccioni

Vice Chair: Jerry Devore

Secretary: Dennis Smith

Treasurer: Austin Bharadwaja

Membership: Mark Crosby

Program: Mark Crosby

Newsletter: Brian Markowski, Zach Chapman, Vito Gardella

Law Enforcement Liaison: Ron Jones

Legislative: Ken Braunstein

Webmaster: Mark Crosby

ASIS Foundation: Austin Bharadwaja

Photographer: Ken Braunstein

Audit: TBD

Certification: Dennis Smith



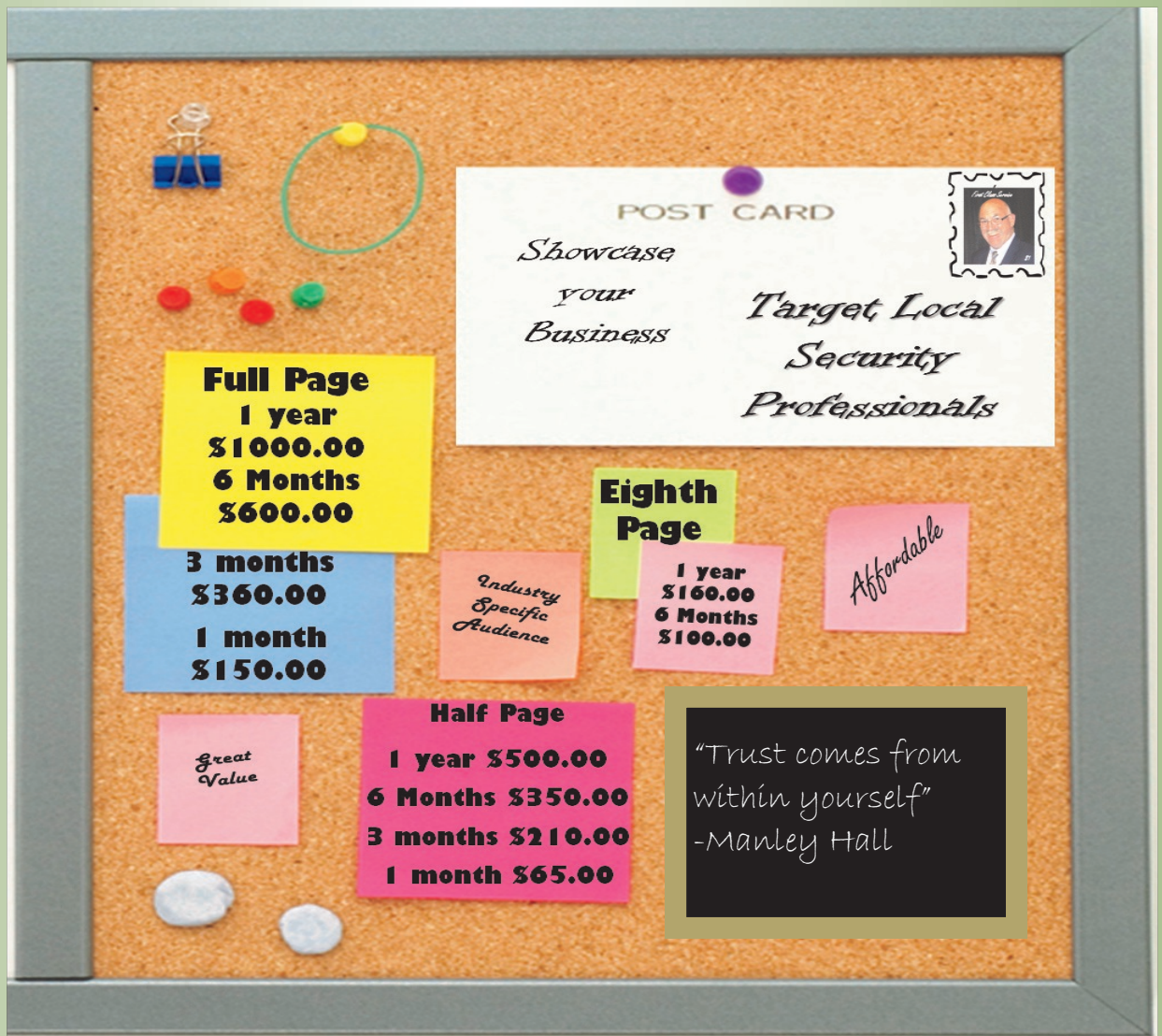
Secretary
Dennis Smith ,CPP



Vice Chariman,
Jerry Davore, CPP



Newsletter Editor
Brian Markowski



Gifts from the raffle generously donated by Michael Pacini, CPP, CFI ,
Northwest Security Solutions, and
Dean Hill., CPP Peppermill Casino



NORTHERN NEVADA
ASIS INTERNATIONAL
CHAPTER #164
PO Box 21093
RENO NV 89515



We are on the web—Check out the site and newsletter
at: www.asisnn.org and on [Linkedin](#)



This newsletter and the website are maintained by Northern Nevada Chapter of ASIS. Both are protected by copyright laws of the United States. Information presented in either forum does not necessarily represent the opinions of the National Chapter of ASIS, the local chapter, or chapter board members.

Disclaimer of Liability

The chapter does not warrant or assume legal liability or responsibility for the accuracy, completeness, or usefulness of any information, apparatus, product, or process disclosed in any form written or oral.

Disclaimer of Endorsement

The chapter does not endorse or recommend any commercial products, process, or services.

Opinions vary, if you disagree with any information provided, or have any suggestions
please let us know at:

Brian.Markowski@gmail.com